RAMESH HANUMANTHU

SENIOR UX/UI DESIGNER | ENTERPRISE UX | PRODUCT DESIGN | GENERATIVE AI

Bengaluru, Karnataka | +91 83175 12536 | ramesh.hanu@gmail.com | rameshhanu.com | linkedin.com/in/rameshhanu

PROFESSIONAL SUMMARY

Senior UX/UI Designer with 9 years of experience designing user-centered web and mobile products across enterprise SaaS, healthcare, government and logistics. Experienced in translating complex workflows and data-heavy interfaces into clear experiences through problem framing, user flows, information architecture, wireframing, high-fidelity Figma prototypes, design-system components and developer handoff. Skilled in usability testing, UX Writing, microcopy, UX quality validation and cross-functional collaboration with product managers, engineers, QA teams and stakeholders. Applies AI tools to support ideation and design iteration.

CORE SKILLS

UX & Product Design: User flows, information architecture, user journeys, interaction design, wireframing, prototyping, responsive design, heuristic evaluation, UX writing, microcopy

UI & Design Systems: High-fidelity UI, visual hierarchy, reusable components, design tokens, component libraries, design handoff

Research & Validation: Research planning, user feedback analysis, usability testing, affinity mapping, journey mapping, contextual inquiry, surveys, accessibility (WCAG) considerations

Enterprise UX & Delivery: B2B applications, enterprise dashboards, data visualization, complex workflows, stakeholder reviews, Agile/Scrum, developer handoff, TestRail scenarios, UI/UX quality validation, Manual testing

Tools: Figma, Maze, Adobe XD, Photoshop, Illustrator, Figma Make, Claude, ChatGPT, Copilot, Gemini, TestRail, HTML5, CSS3, Bootstrap, Excel

PROFESSIONAL EXPERIENCE

Senior UX/UI Product Designer | iOPEX Technologies *20 Nov 2025 – 30 Oct 2026*

Shiftly — AI-powered relocation platform | B2B & B2C | Bengaluru

- **Problem understanding:** Researched relocation workflows and friction in manual moving-estimation processes, translating the problem space into product flows and interface concepts.
- **Journey and interaction design:** Structured relocation steps into clear user flows and estimation experiences to reduce confusion and support a smoother booking journey.
- **Prototyping and iteration:** Created low- to high-fidelity wireframes and interactive Figma prototypes, refining designs through stakeholder reviews.
- **Cross-functional delivery:** Partnered with product and engineering on usability, accessibility, component scalability and cross-platform consistency.
- **End-to-end ownership:** Contributed across problem understanding, flow definition, prototyping, validation and developer handoff.

  Product Design case study: https://www.figma.com/proto/l8dcNA1c7DatQlzt4vbNvC/Shiftly?node-id=212-4&viewport=820%2C-1551%2C0.25&t=UALXDMZUzmmq7FXz-8&scaling=min-zoom&content-scaling=fixed&starting-point-node-id=212%3A4&page-id=212%3A3&hide-ui=1

Senior UX/UI Designer | OTSI (Object Technology Solutions) *2 May 2023 – 18 Nov 2025*

XP Performance Advisor (XPPA) — Client: Hewlett Packard Enterprise (HPE) | Enterprise B2B

- **Enterprise dashboard design:** Designed storage-monitoring dashboards presenting HDD, SSD, RAID-group and port-performance data through charts and structured visualizations.
- **Information clarity:** Translated complex storage metrics into clearer visual insights to support IT administrators' performance-monitoring workflows.
- **Design systems:** Applied and extended existing design tokens and component libraries to maintain consistency across enterprise product areas.
- **UX quality and validation:** Authored TestRail scenarios and QA reports covering navigation, layout, interaction behavior and design fidelity; used findings to drive UX improvements.
- **Collaboration:** Worked with product, engineering and QA teams through design reviews, validation and implementation.

  Product Design case study: https://www.figma.com/proto/y34qEYWJoVPuqe0QMZLcey/XPPA?node-id=1-3&viewport=570%2C434%2C0.25&t=7dwqYq57ZNg3mq1t-8&scaling=min-zoom&content-scaling=fixed&page-id=0%3A1&hide-ui=1

PROFESSIONAL EXPERIENCE (CONTINUED)

UX/UI Designer | Covalense Global *28 Nov 2021 – 08 Apr 2023*

Co-WIN — National COVID-19 Vaccination Platform | Healthcare | Public-scale

- **User feedback analysis:** Analyzed user feedback and support-ticket signals to identify usability bottlenecks in registration and related user flows.
- **Inclusive experience:** Identified issues in accessibility, navigation, iconography, localization and responsive behavior, and translated them into design improvements.
- **Responsive UI:** Designed and refined responsive UI components in Figma and Adobe XD based on user and system needs.
- **Delivery collaboration:** Worked with engineering to validate solutions in a high-traffic environment with changing public-health information requirements.

Product Design case study: https://www.figma.com/proto/4B9VPIooiZplEoVIO1TDGA/Cowin_new_design?node-id=1-74445&page-id=1%3A74444&hide-ui=1&t=XVsR5ThlkfZlr2pb-8

Web & UX Designer | Bluefrog Mobile Technologies *17 Feb 2017 – 30 Sep 2021*

Nutri TASK Mobile App — Client: Government of Andhra Pradesh | Public Service

- **Field research:** Studied the ration-distribution process to understand field-worker tasks, pain points and process dependencies.
- **Process mapping:** Mapped experience challenges across beneficiary registration, eligibility verification, ration allocation, distribution and record management.
- **Role-based design:** Translated process insights into role-based user flows, wireframes, navigation, search and filtering, validation and confirmation experiences.
- **End-to-end contribution:** Contributed to problem definition, prototyping, UI design, stakeholder collaboration and iteration.

UX METHODS & DELIVERABLES

Methods: User feedback analysis, usability testing, research planning, contextual inquiry, surveys, stakeholder discussions, affinity mapping, journey mapping and heuristic evaluation.

Deliverables: User flows, wireframes, prototypes, design systems, journey maps, usability-test tasks, findings summaries, design specifications and QA reports.

EDUCATION

M.Tech, Computer Science Engineering | Vignan's Institute of Information Technology, Visakhapatnam | 2010 – 2013

CERTIFICATION

Visual Design: The Ultimate Guide | Interaction Design Foundation (IxDF) | 2023